

I hope all is well! As we gear up for the exciting year ahead, we at BNSF Logistics have been working hard to find new ways to improve how we work together.

That's why we are excited to announce **BNSF Logistics' partnership with ZUUM Transportation**, the logistics technology firm that builds collaboration tools for everyone within the transportation ecosystem.



Together, we are providing BNSF Logistics carriers with ZUUM Driver, a mobile application that helps fleet managers, owner operators and drivers to communicate and collaborate directly with BNSF Logistics to share tracking updates and to book loads more seamlessly.

Thank you for your continued support and we look forward to more success in 2022!

What's Next?

1. Status Updates

One of the more exciting aspects of the BNSF Logistics ZUUM partnership is the ability to send status messages via an app. We will be sending a follow up communication describing the enrollment and tracking process.

2. BNSF Logistics Marketplace

Shortly after the roll-out of the Status Update feature we will be enabling the BNSF Logistics Marketplace. This Marketplace is another source of loads for you from BNSF Logistics.