



CASE STUDY

BNSF LOGISTICS PROVIDES TRANSFORMATIVE TRANSPORTATION SOLUTION

Business Challenge

A \$1.3 billion furniture supplier wanted to find and fix process inefficiencies. So they prioritized the flow of materials and finished goods to their distribution centers, customers, and company stores.

Five factories and four remote distribution centers comprised this network. Each demanded 100% capacity compliance, shipment visibility throughout the lifecycle, and on-time delivery. Freight budgeting was difficult and impossible due to capacity fluctuations and rate volatility.

Solution

After a thorough evaluation and analysis, BNSF Logistics and the customer developed a cost-predictable solution for accurate customer-process budgeting and planning. BNSF Logistics uploaded truckload, LTL, and intermodal rates to EDI for freight quotes, load tenders, and invoice remittance. Our TMS software provided load planning and carrier selection for better customer management. In addition, we committed to maintaining rates regardless of market conditions or capacity constraints. As a result, BNSF Logistics, as the sole logistics provider, improved service and reduced costs.



Process / Procedure

A dedicated team helped the client with daily operations, communication, vendor and store delivery service, and appointment updates. Our TMS batch-planned load planning weekly and sent the freight activity analysis to the plants to optimize trailer staging and loading. After extensive research, authorities approved the route from a local barge landing to the job site.

Benefits Achieved

- o Realized a 45% improvement in service and reduced production delays
- o Increased real-time visibility of inventory control and actual product line
- o Streamlined 29 carriers into a single source provider
- o Improved order planning for raw materials



BNSF Logistics

Unlock the power of connections and capabilities with BNSF Logistics! You can reach your business goals faster and more efficiently with the proper logistics solution. Experience the exceptional customer service that BNSF Logistics provides— from road and rail services to logistics design solutions. Our experienced team is here to help you every step of the way. So take advantage now and get started on the path to success!