

## GUIDING PRINCIPLES PODCAST – EPISODE 6

### We Celebrate and Enjoy the Journey!

Hello BNSF Logistics. For the past five weeks we've highlighted our Guiding Principles taking a deeper dive into the behaviors that explain each one. Our Guiding Principles are a clear framework for how we conduct our business no matter where we work. Most importantly, they provide clarity and guidance to help us make great choices by defining what we stand for as a company. For this podcast, we are highlighting our sixth Guiding Principle, 'We Celebrate and Enjoy the Journey.' Since mid-March, we've been in a new environment either working remotely, in an office with fewer of our colleagues, or in the field social distancing. This Guiding Principle reminds us all to reflect on the incredible work each of us continues to do and to celebrate all the big and small victories we've achieved in these hard times. Here a few ways we are living this principle at BNSF Logistics.

First, we find inspiration and learn from the success of others. We achieve excellence together. Through collaboration with each other we drive towards our goal of delivering our purpose. From the daily social media posts we are sharing with awesome stories from these unusual times to the great work of our field execution teams moving complex loads despite being in the middle of a global pandemic. These stories show how we are committed to building an encouraging and caring company sharing the responsibility to support our team members and enrich the lives of our colleague, customers, carriers, and communities.

Secondly, we recognize and reward the extra effort of those who go above and beyond expectations. All of you have put in such hard work during these uncertain times. Many of you have also taken this time to stay actively engaged in your communities and support those that are on the front lines each day and I applaud you for that. We know the toll that this crisis has taken in your personal and professional lives but your willingness to continue to **deliver what matters** to those that we serve hasn't gone unnoticed. As we plan to come back together, we are working hard to create compliant yet enjoyable workspaces to allow us to enjoy and celebrate each other in person.

Lastly, the average person will spend over 90,000 hours of their life at work. We believe that those hours should be filled with meaning and fun. At BNSF Logistics, we understand the importance of building long-lasting relationships with each other and those that we serve. We make sure that our people feel valued and appreciated. We take the time to stop and acknowledge where we came from so that we don't miss how impressive the journey has been and we look forward to how enjoyable it will be from here. Thank you for taking the time to listen to our sixth Guiding Principle podcast. Be sure to keep all of our Guiding Principles at the forefront of everything that you do. We have more exciting ways to highlight them coming later this year. Let's continue to **deliver what matters** as we serve each other, our customers, and our partners.

[<< Back to About Us](#)