

CASE STUDY

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BNSF Logistics Designs Long-Term Assembly Line Solution for Automotive Industry

Company Profile

Multi-national corporation that designs, manufactures, markets and distributes vehicles and vehicle parts.

Business Challenge

The customer needed to move auto parts from one manufacturing plant to another, but the constraints of the second manufacturing plant's assembly line caused major issues.

Solution

BNSF Logistics analyzed the problem and suggested three non-stop daily deliveries with team drivers to meet the plan's delivery production requirements.

Process/Procedure

BNSF Logistics scheduled pick-ups from the first manufacturing plant at 3:00am, 5:00am, and 7:00am for next-day delivery to reach the second manufacturing plant each morning Tuesday through Friday. A final pick-up occurred every Saturday for Monday delivery to ensure they would have all the parts each morning and on time for production. The solution has worked well for the customer, and has corrected all assembly line problems.

Benefits Achieved

- A long-term, dependable solution was created for the customer
- Costs caused by assembly line constraints were reduced
- On-time productions are running smoothly