

BNSF Logistics Mobile Application Privacy Policy

This Privacy Policy governs your use of the BNSF Logistics Mobile App (“Application”) for mobile devices that was created by BNSF Logistics LLC.

Your Consent

This policy explains our current data protection practices, which may change from time to time. You can go to this [this link] at any time to see our current Privacy Policy. By using the Application, you acknowledge that you have reviewed this Privacy Policy and accept these practices for any of your personal information that we collect from you on or through the Application, use and/or disclose as described below. If you do not agree to be bound by this policy, you may not access or use the Application.

By using the Application, you are consenting to our processing of your personal information as set forth in this policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or accessing information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

What information does the Application obtain and how is it used?

User Provided Information

The Application obtains the information you provide when you download and register the Application. Registration with us is optional. However, please keep in mind that you may not use the Application unless you register with us.

When you register with us and use the Application, you generally provide information including, but not limited to, (a) your name, email address, birth date, user name, password, Motor Carrier number, and any other registration information you provide to us; (b) transaction-related information, such as addresses, and GPS location information, (c) information you provide us when you contact us for help.

We may also use the information you provided us to contact you from time to time to provide you with important information, required notices and marketing promotions.

Automatically Collected Information

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device's unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use and information about the way you use the Application.

When you use the Application, we may use GPS technology (or other technology) to determine your current location, display a location map with relevant negotiated discounts or incentives, update shipment status information within internal systems, and other tools.

We will not share your current location with third parties for their commercial purposes.

We may disclose User Provided Information and Automatically Collected Information:

- as required by law, such as to comply with a subpoena or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud or respond to a government request;

- with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this policy.
- if we are involved in a merger, acquisition or sale of all or a portion of our assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information.
- to perform internal operations, including, for example, to prevent fraud and abuse of our services; to troubleshoot software bugs and operational problems; to conduct data analysis, testing, and research; and to monitor and analyze usage and activity trends;

Links to Other Web sites

The Application may provide links to other sites for your convenience and information. These sites may operate independently from BNSF Logistics, LLC. Linked sites may have their own privacy notices or policies, which you should review. In addition, a link to a non-BNSF Logistics site does not mean that we endorse or accept any responsibility for the content or the use of such site. We are not liable for the privacy practices or the content of other sites, and to the extent any linked sites you visit are not owned or controlled by BNSF Logistics, we are not responsible for the sites' content, any use of the sites or the privacy practices of the sites.

What are my opt-out rights?

You may stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Data Retention Policy; Managing Your Information

We will retain User Provided Information for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate.

Children

This Application is primarily concerned with shipping and transportation services utilized by businesses and adults. Therefore, we do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without parental consent, he or she should contact us at privacy@bnsflogistics.com. We will delete such information from our files within a reasonable time.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.



Changes

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here and informing you via email or text message. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes. You can check the history of this policy by clicking [here](#).

Contact us

If you have any questions regarding privacy while using the Application or have questions about our practices, please contact us via email at privacy@bnsflogistics.com.