



PRESS RELEASE

DECEMBER 11, 2018

For immediate release

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BNSF Logistics Selects Blume Global to Power Its Digital Supply Chain Transformation

Blume solutions support end-to-end, real-time visibility and logistics execution, asset management and financial settlement to fuel major 3PL's global expansion.

PLEASANTON, Calif., and FLOWER MOUND, TX, December 11, 2018 – BNSF Logistics announced today that it has selected Blume Global as its digital supply chain platform. Blume Global is a high-growth company with a 24-year history of delivering innovation in the global supply chain ecosystem. Its digital supply chain solutions will assist BNSF Logistics in optimizing the intermodal transport services it offers to customers worldwide.

Blume's powerful technology, together with its strong, globally connected network will act as a catalyst in BNSF Logistics' digital transformation and global expansion. Blume solutions' capabilities for asset management, logistics execution, real-time visibility and financial settlement will empower BNSF Logistics to focus on growth and customer satisfaction by optimizing operations and identifying new efficiencies. Specifically, Blume Global will tightly integrate BNSF Logistics' distributed supply chain—collecting and analyzing data to optimize every touchpoint between BNSF Logistics, its logistics providers and its customers. This data-driven approach will include powerful end-to-end global visibility for cargo and containers around the world, across every mode and provider, down to the last mile.

BNSF Logistics also will use Blume's supply chain finance solutions, Blume Finance, to streamline the entire freight audit and pay process across its network of suppliers. Additionally, BNSF Logistics will be able to extend Blume's vast global network of over 4,200 motor carriers to its customers.

"Blume Global is a critical digital supply chain platform that will allow us to deliver an exceptional logistics experience to our customers while driving aggressive global expansion goals," said Dan Curtis, president, BNSF Logistics. "For our customers, Blume's capabilities enhance our ability to manage our customers' complex supply chains. This addition will help take us to the next level, arming us with critical real-time information and powerful, data-driven capabilities to measure and optimize our entire process while maximizing efficiency, as well as leveraging Blume's comprehensive network of motor carriers."

BNSF Logistics is an intermediary that serves as a trusted provider for its customers, connecting them with a broad range of options to move cargo. Its expertise spans an array of modes, including truckload, project cargo, ocean, rail and rail transload, air, LTL and intermodal solutions. BNSF Logistics does not own any truck or trailer assets—rather, it creates optimal solutions from its global network of logistics providers.



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"BNSF Logistics has moved cargo across the country and around the world for years. As they continue to extend their capabilities into new markets, geographies and modes, Blume Global is dedicated to helping BNSF Logistics deliver excellent, consistent logistics experiences for its customers," said Pervinder Johar, chief executive officer, Blume Global. "Blume's capabilities will power BNSF Logistics' data-driven approach to integrate, measure and ultimately optimize every interaction within its customers' supply chains."

About BNSF Logistics

BNSF Logistics is a subsidiary of Burlington Northern Santa Fe, LLC, a Berkshire Hathaway company. BNSF Logistics is a multi-modal, third-party logistics services provider specializing in movement of freight around the globe, featuring uncommon service scope, resources and financial depth. The company operates more than 40 offices throughout North America, with more than 120 FCPA-certified Global Service Providers (GSPs) for import and export of general and project cargoes throughout the world.

About Blume Global

From the world's largest global retailers, manufacturers and consumer products companies to the smallest local drayage trucking companies, success depends on end-to-end visibility and orchestration of global supply chain networks across every move, every mode and every mile. With its AI-enabled, data-driven digital platform and solutions for real-time visibility, logistics execution, asset management, fulfillment and financial settlement, Blume solutions leverage more than 20 years of data insights and its global network to help enterprises be more agile and responsive, improve service delivery and reduce costs. Learn more at blumeglobal.com.