



## CASE STUDY

# BNSF Logistics Establishes Managed Transportation Solution

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### Company Profile

A British-Australian multinational metals and mining corporation.

### Business Challenge

BNSF Logistics was initially contacted for a need to manage an in-house rail fleet. In addition, they wanted to increase safety at their mining sites.

### Solution

BNSF Logistics created a designated customer service team to meet with the customer, gather information, and analyze data. With the information gathered, we were able to consolidate their rail fleet and optimize usage in addition to identifying any cost savings available. Once processes were put in place we were able to monitor and manage the fleet to optimum capacity and reduce demurrage.

In order to reduce the number of expedite shipments and enhance safety at mining sites, we established a dedicated courier service to the mine locations that consolidates all parcel shipments, local pickups and suppliers as well as the daily mail service that delivers to the mines. This minimizes the number of outside vehicles entering the mine operations and ensures the operator of the vehicle is fully trained in operating safety requirements.

### Process/Procedure

BNSF Logistics developed a broad spectrum of services, including railcar fleet management and railcar transportation services, local parcel consolidation and mine site delivery, LTL and truckload highway transportation, and heavy haul transportation. Through working with the operating site personnel, we plan and execute each move to meet the specific needs of the customer while keeping their sites as efficient and safe as possible.

## BENEFITS ACHIEVED

- Generated significant cost savings
- Increased on-site safety by minimizing outside vehicles
- Maximized usage of their rail fleet

