

## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

#### BNSF Logistics Wins Silver in the 2015 Brandon Hall Group Excellence Awards

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Flower Mound, TX – BNSF Logistics, LLC, a leader in innovative, flexible and value-driven logistics solutions, has received the coveted 2015 Brandon Hall Group silver award for excellence in the **Best Results of a Learning Program** category. The award specifically recognizes BNSF Logistics for its impactful new hire orientation program, Foundations. The entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group Sr. Analysts and Executive Leadership based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measureable benefits.

BNSF Logistics' Foundations goes beyond the traditional new hire orientation, providing employees with a deep introduction to the company in an engaging participant-driven learning experience. The 1 ½ day program held monthly in the domestic headquarters located in Springdale, AR, brings all new hires from across the country together for a stimulating, activity-fueled agenda full of learning and networking opportunities. New hires learn about the culture, the services, and learn more about themselves in activities ranging from group exercises, classroom discussions, tactile exercises, teach backs, to transportation case team competitions. "This program is unlike anything we've done before and truly meets the core needs of our new employees as they acclimate to their new role with BNSF Logistics, while jump-starting their onboarding experience and providing a lasting impression," said Dale VanSickle, senior manager of Learning and Development.

The BNSF Logistics Learning & Development team is an internal group dedicated to providing world-class training and employee development solutions throughout the global organization, in turn allowing employees to provide a superior customer experience. "It is gratifying to receive this award in recognition of our Learning & Development team's commitment to creating the best possible learning environment for our new hires by tailoring training not only to drive employee performance and success, but to also provide new hires with the opportunity to learn from their peers and to become part of a collaborative team," said Craig Parrish, BNSF Logistics vice president of Human Resources.

"The high quality of work and commitment to driving business results among our award winners never fails to amaze me," said Rachel Cooke, chief operating officer of Brandon Hall Group and head of the awards program. "All of these winning programs deliver meaningful business results to their organizations. Winning an Excellence Award is a great honor, but the real winners are the organizations themselves and their customers and clients because of the innovation and customer focus they demonstrate."

### **About BNSF Logistics, LLC**

BNSF Logistics, LLC is an indirect, wholly owned subsidiary of Burlington Northern Santa Fe, LLC, a Berkshire Hathaway company. A multi-modal, 3rd party logistics services provider specializing in movement of freight around the globe, BNSF Logistics features uncommon service scope, resources and financial depth. The company operates over 40 offices throughout North America, with over 120 FCPA certified Global Service Providers (GSPs) for import and export of general and project cargoes throughout the world.

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